

General Manager (S & M - CM)

Sales & Marketing - Consumer Mobility

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भारत संचार निगम लिमिटेड

(भारत सरकार का उद्यम)

BHARAT SANCHAR NIGAM LIMITED

(A Government of India Enterprise)

S&M-CM/164/Booster Cards-STVs/12-13/68

dt @ Chennai-6 the 05.06.13.

Sub: Rationalization of tariff of STVs with Unlimited call facility–reg.

Ref: CO. Circular No. 26-4/2012-T&C –CM No. 13/13-14 dated 30.05.2013.

Approval of the competent authority is hereby conveyed for the rationalization of tariff of STVs with Unlimited call feature & minute Pack under 2G & 3G prepaid mobile services in Tamil Nadu LSA (incl. CHTD) **with effect from 06.06.2013**. The details are given below:-

| MRP of STV in Rs. (incl. of S.Tax) | Existing STV Feature | Revised STV Feature | Existing Validity in days | Revised Validity in days |
|------------------------------------|----------------------------|----------------------------------|---------------------------|--------------------------|
| 344 | Unlimited Local On-net | Unlimited Local On-net | 30 days | 27 days |
| 894 | Unlimited Local On-net | Unlimited Local On-net | 90 days | 81 days |
| 34 | Unlimited Local/STD On-net | 80 Min Local/STD Any-Net | 1 day | 1 day |
| 164 | Unlimited Local/STD On-net | Unlimited Local/STD On-net | 7 days | 6 days |
| 135 | 400 Min Local/STD Any-Net | 350 Min Local/STD Any-Net | 30 days | 30 days |

There is no change in all other terms and conditions (– including SMS keyword for activation through SMS).

This is for the information of all concerned please.

(S. BAMA)

AGM (Marketing I-CM)

044-28290825.

To

GM (NW-O CM), Trichy -1/Coimbatore – For kind information please

GM(S&M-CM), Chennai Telephones, Chennai – For information please.

Sr.GM TR/GM Finance Chennai for kind information please

DGM/DE IN Incharges - Trichy - for necessary action please

DGM (NWO)/DE Commercial, o/o GM (NW-O), Coimbatore - for information & necessary action pl.

All Heads of SSAs, Tamilnadu Circle -- for kind information and necessary action please

DGM (Sales)/AGM(Sales) Chennai-6 –For information and informing Sales Heads , franchisee managers and retail managers and other Channel partners along with commission structure as applicable.

DGM (CS), Chennai-6 - For information and informing Call Centre/Customer Service Centre Officials and ensure uploading the information on the website “tamilnadu.bsnl.co.in”

DGM (ITPC) HYB – For information and ensure uploading the information on the BSNL PORTAL.

DGM(S&M-CM)/AGM (Mktg-CM), Chennai Telephones, Chennai – for infmn & necessary action pl.